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CORPORATE ADVISERS RANKINGS GUIDE Q3 2019

Adviser Rankings Ltd, a leading publisher of independent financial data, today published its Q3 2019 quarterly *Corporate Advisers Rankings Guide* in association with Crowe UK, a leading audit and advisory firm.

Adviser Rankings provides client rankings of professional services firms – Auditors, Law Firms, Financial Public Relations (PR) companies, Financial Advisers, Registrars and Stockbrokers. They are ranked by their number and market cap of their clients by Total Number of Quoted clients, FTSE 100, FTSE 250, Small Cap/Fledgling and AIM clients. They are also ranked according to their number of clients in the eight main FTSE Sectors.

All published rankings and statistics are compiled by Adviser Rankings Ltd from their own database, and the cut-off date for the current issue was 01 August 2019.

HIGHLIGHTS FOR:

HIGHLIGHTS OF THIS QUARTER'S CORPORATE ADVISERS RANKINGS GUIDE:

Auditors

- pg 2 • **Deloitte** has crept up into the silver medal position in the FTSE 100
- pg 3 • **PwC** takes first place by FTSE 250 client market-cap
- FTSE 100 rankings have never been closer

Financial Advisers

- pg 4 • **Numis Securities** draws level with **J.P.Morgan Cazenove** in the Small-Cap/Fledgling rankings
- pg 5 • **Rothschild** shares third place in the FTSE 100 client rankings
- pg 6 • **finnCap** has taken the lead in the **Health Care** sector

Financial PRs

- pg 7 • **Brunswick** extends its FTSE 100 client lead
- pg 8 • **Finsbury** adds four FTSE 250 clients
- **Buchanan** has a solid quarter
- **Yellow Jersey PR** has secured third place in the AIM rankings

Law Firms

- **Allen & Overy** occupies sole second place in the FTSE 100 table
- **Slaughter and May** has taken the outright lead in the overall rankings
- **Stephenson Harwood** moves up to second in the Small Cap/Fledgling client rankings

Registrars

- **Equiniti** was the clear winner in the AIM rankings through the quarter
- **Link Asset Services** replace **Equiniti** at the head of the FTSE 250 rankings based on aggregate market-cap
- **Equiniti** draws further ahead in the top-tier rankings by overall numbers and their market worth

Stockbrokers

- **Investec Bank** takes 3rd place in the FTSE 250 client rankings and 4th overall
- **J.P.Morgan Cazenove** extends its FTSE 100 and FTSE 250 client leads
- **Peel Hunt** secures sole 2nd place in the Small Cap/Fledgling client rankings

For the full guide to the rankings, including the Market Cap tables, please see attached PDF.

About Crowe UK

Crowe UK is a leading national accountancy firm offering audit, tax and advisory services. Please see the last page for more details.

TOTAL MARKET

- PwC, BDO and EY saw their overall client counts appreciate significantly
- EY registered a net 11 client gain

FTSE 100

- Deloitte has crept up into the silver medal position in the top-tier rankings.
- FTSE 100 rankings have never been closer

FTSE 250

- PwC registered client gains in the FTSE 250

AIM

- BDO has extended its overall lead by client numbers.

SECTORS

- EY is up into third place in the **Basic Materials** rankings
- PwC has stretched further ahead in the **Consumer Discretionary & Consumer Staples** rankings
- PwC has moved into the silver medal position in the **Energy** rankings
- The lead positions remain unchanged in the **Financials** rankings
- Mazars and Saffery Champness have made their way on to the **Health Care** rankings
- BDO is up on the podium places in the **Industrials** rankings
- In **Technology** numbers are on the rise for BDO

TOTAL MARKET

- **Numis Securities** added to its advantage over the field in the overall rankings

FTSE 100

- **Rothschild & Co** increased its client count in the FTSE 100
- The FTSE top-tier also now features **Investec Bank**, which debuted in a share of 15th place

FTSE 250

- **J.P.Morgan Cazenove** increases its advantage at the head of the table

AIM

- It was a productive quarter for **Numis Securities**
- **Peel Hunt** has taken second place by the representative market value of its charges

SECTORS

- **SP Angel** leads the way in the **Basic Materials** rankings
- The newly amalgamated **Consumer Discretionary & Consumer Staples** sector has **Numis Securities** and **Rothschild** sharing top billing ahead of **Investec Bank**
- **Cenkos Securities** has secured a share of second place in the **Energy** rankings
- **J.P.Morgan Cazenove** enjoys the slenderest of leads over **Numis Securities** in the **Financials** ranking
- **finnCap** now sits atop the **Health Care** rankings
- Five advisers now share second place in the **Industrials** ranking
- **Investec Bank** has moved up into third place in the **Technology** ranking

TOTAL MARKET

- **FTI Consulting** still holds a sizable advantage over the field

FTSE 100

- **MHP Communications** secured a couple of top-tier constituents
- **Brunswick Group** still enjoys a significant advantage over the field

FTSE 250

- **Finsbury** has taken outright fifth place in the FTSE 250 rankings

AIM

- **FTI Consulting** improved its number count at the head of proceedings
- **Yellow Jersey PR** has secured third place

SECTORS

- **Blytheweigh** has taken the lead position in the **Basic Materials** rankings
- A net brace has pushed **Buchanan** into a share of third place in the **Consumer Discretionary & Consumer Staples** rankings
- **Camarco** added a couple of fresh mandates in the **Energy** rankings
- **Buchanan** has taken third place in the **Financials** rankings
- **FTI Consulting** retains a clear lead by constituent numbers, but **Walbrook PR** is into outright second in the **Health Care** rankings
- There were limited changes in the running order in **Industrials**, though **FTI Consulting** has secured the outright lead in the rankings
- The lead positions in the **Technology** rankings were unmoved from the previous quarter with **Alma PR** still out in front

TOTAL MARKET

- Four client wins means that **Slaughter and May** has taken the outright lead in the overall rankings

FTSE 100

- **Allen & Overy** now occupies sole second place in the top-tier rankings

FTSE 250

- **Allen & Overy** was also on the rise in the FTSE 250 rankings

AIM

- **Pinsent Masons** moved further ahead of industry peers

SECTORS

- **Gowling WLG** extended its advantage at the head of the **Basic Materials** rankings
- **Slaughter and May** leads the way in the newly re-classified **Consumer Discretionary & Consumer Staples** rankings
- **Pinsent Masons** is the frontrunner in the **Energy** rankings
- All the leading law firms in the **Financials** rankings added to their client numbers
- The lead advisers were unmoved within the **Health Care** rankings
- **CMS** has secured second place in the **Industrials** rankings
- **Osborne Clarke** added a net brace in the **Technology** rankings, moving the law firm into the silver medal position

TOTAL MARKET

- The overall standings remained unchanged from the previous quarter

FTSE 100

- Another two heavyweight mandates – National Grid and Hiscox Ltd – enabled **Equiniti** to draw further ahead in the top-tier rankings by overall numbers and their market worth

FTSE 250

- Honours at the head of the FTSE 250 rankings are still shared between **Equiniti** and **Link Asset Services**

AIM

- **Equiniti** was the clear winner in the AIM rankings through the quarter

TOTAL MARKET

- **Investec Bank** produced the standout performance through the quarter

FTSE 100

- **J.P.Morgan Cazenove** pulled further ahead in the top-tier rankings

FTSE 250

- A marked step-up in the number of Financials constituents pushed **Investec Bank** into third place in the FTSE 250

AIM

- **N+1 Singer** now holds third place in the AIM rankings

SECTORS

- **Peel Hunt** was awarded several new mandates in **Basic Materials** and moved up into second place
- **Liberum Capital** was on the rise in the **Consumer Discretionary & Consumer Staples** rankings
- **SP Angel** and **Stifel Nicolaus Europe** are now part of a four-way tie for the silver medal in the **Energy** rankings
- Most of the activity in the **Financials** rankings was confined to the lower half of the table, though **Peel Hunt** has settled into sixth place
- **Numis Securities** has taken a share of the lead in the **Health Care** rankings
- **finnCap**, **N+1 Singer** and **Cenkos Securities** were edging up through the **Industrials** rankings
- **Numis Securities** registered multiple gains in the **Technology** rankings

Notes to Editors

The Corporate Advisers Rankings Guide is published four times per year. The 3rd quarter update summarised here is for the three months ending 01 August 2019. For rankings scores in relation to the tables, a single point is awarded to reflect a confirmed client relationship, regardless of whether it is a sole or joint appointment.

About Crowe UK

Crowe UK is a leading national accountancy firm offering audit, tax and advisory services. Crowe UK is a leading national accountancy firm offering audit, tax and advisory services. The firm has 8 offices in the UK, more than 70 partners and over 500 members of staff, and was ranked in the recent 'Accounting trends' report from the Financial Reporting Council as the 10th largest audit firm in the UK. The firm is known for its blend of technical expertise and specialist industry knowledge. It has a higher than average partner-to-staff ratio which means clients have much more contact time with the partner. This reflects the firm's commitment to being a long-term trusted adviser to their clients. In 2013, Crowe UK was named 'Auditor of the Year - Large Firms' at the FD's Excellence Awards. In 2012 the firm won the award for 'Accountancy Firm of the Year' at the Association of International Accountants awards. In 2010, the firm won Accountancy Age's top ranking for fair and transparent billing, beating the industry average by 9%.

Crowe UK is the UK member of Crowe Horwath International, one of the largest global professional service organisations with 171 independent member firms operating from 671 offices around the world which allows the firm to offer a seamless, global service with expert local delivery.