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## AIM

ADVISERS RANKINGS GUIDE Q2 2019

### HIGHLIGHTS FOR:

Adviser Rankings Ltd, a leading publisher of independent financial data, today published its Q2 2019 quarterly *AIM Advisers Rankings Guide*.

Adviser Rankings provides client rankings of professional services firms – Auditors, Financial Public Relations (PR) companies, Law Firms, Nominated Advisers, Registrars and Stockbrokers. They are ranked by their number and market-cap of their clients by Total Number of AIM clients, FTSE AIM 100 and FTSE AIM UK 50. They are also ranked according to their number of clients in the eight main FTSE Sectors.

All published rankings and statistics are compiled by Adviser Rankings Ltd from their own database, and the cut-off date for the current issue was 03 April 2019.

### HIGHLIGHTS OF THIS QUARTER'S AIM ADVISERS RANKINGS GUIDE:

#### Auditors

- **BDO** upscale on the back of the merger with Moore Stephens.
- **Grant Thornton** takes second place in the Total AIM audit rankings.

#### Financial PRs

- **Buchanan** takes the sole lead by FTSE AIM UK 50 client number.
- **IFC Advisory** adds the most clients.

#### Law Firms

- **Gowling WLG** has taken the lead in the FTSE AIM 100 rankings.
- **DLA Piper** has the highest FTSE AIM 100 client market-cap.

#### Nominated Advisers

- **SP Angel** books multiple gains in the Total AIM rankings after its tie-up with Northland.

#### Registrars

- **Equiniti** pulled in a net brace in the FTSE AIM 100 rankings.

#### Stockbrokers

- **SP Angel** records multiple gains through the quarter.
- **Liberum Capital** has taken the lead in the **Financials** rankings.

For the full guide to the rankings, including the Market Cap tables, please see attached PDF.

## TOTAL AIM MARKET

- **PKF Littlejohn** edged up into eighth place after taking on the staff and clients of Welbeck Associates.
- **Jeffreys Henry** and **haysmacintyre** moved up through the field.
- **UHY Hacker Young** and **PKF Cooper Parry Group** made headway with new audit mandates.

## FTSE AIM 100

- **KPMG** has joined **PwC** on the top spot, **PwC** remains static from last quarter.
- **BDO** has entered a three-way tie for third place, along with **Deloitte** and **Grant Thornton**.
- **RSM** takes a share of seventh place with **Crowe UK**.

## FTSE AIM UK 50

- Frontrunner **PwC** added another index constituent through the period.
- **BDO** brought the number of its constituents up to seven, moving into fourth place.

## SECTORS

- **BDO** still lead the way in **Basic Materials**, **Consumer Goods**, **Consumer Services**, **Industrials** (joint with **Grant Thornton**) and, **Oil & Gas**; to add to this success, they have now taken pole position in **Financials** and a share of the silver medal in **Technology** as well.
- **PwC** has moved into second place in **Basic Materials** by aggregate market-cap.
- **Chapman Davis** has moved into the bronze medal position in **Basic Materials** by sector constituents.
- **KPMG** and **Grant Thornton** are in joint second place in **Consumer Services**.
- In **Consumer Services**, **PwC** has taken outright fourth at the expense of **RSM**.
- In **Financials**, half-a-dozen new mandates move **PKF Littlejohn** up seven places into sixth.
- **PwC** extends its advantage in the **Health Care** sector with two new mandates.
- **PKF Littlejohn** debuts in **Industrials**.
- **Deloitte** is up into third place in **Oil & Gas**.

## TOTAL AIM MARKET

- **Buchanan** edged up into sixth place.
- **IFC Advisory** has secured outright ninth after registering a net four new clients.
- Leaders, **FTI Consulting** and **Walbrook PR** saw their client counts contract.
- **Tulchan Communications** and **Belvedere Communications** moved up the running order.
- **Montfort Communications** has debuted in fifth place by aggregate market-cap.

## FTSE AIM 100

- **Alma PR** now occupies outright third after registering a solitary gain.
- **Tulchan Communications** rise after being awarded advisory duties for AB Dynamics.
- **Hudson Sandler** shifts up into fifth place.
- **Buchanan** has taken second place by aggregate client market-cap.

## FTSE AIM UK 50

- **Buchanan** has taken the outright lead with addition of Purplebricks Group to its client roster.
- **Camarco** has taken a share of fifth place with **Hudson Sandler** and **Tulchan Communications**.
- Debuts in the lower half of the table for **Brunswick** and **Vigo Communications**.

## SECTORS

- **Blytheweigh** is into second place in **Basic Materials** by client numbers and collective worth.
- **FTI Consulting** debuted in **Basic Materials**, by way of aggregate client market-cap.
- In **Consumer Goods**, **Brunswick** secured the lead by aggregate market-cap following its appointment by Fevertree Drinks.
- A two-way tie emerged in **Consumer Services** between **Hudson Sandler** and **Newgate Communications**.
- **Montfort Communications** is now the leading PR agency in the **Financials** rankings by the aggregate value of its sector constituents.
- **Walbrook PR** is now the outright leader in **Health Care**.
- **Instinctif Partners** moved into a share of fourth place in **Industrials**.
- **St Brides Partners** and **Tavistock Communications** have joined **Yellow Jersey PR** in third place in **Oil & Gas**.
- **FTI Consulting** secured outright third place in **Technology**.

## TOTAL AIM MARKET

- **Pinsent Masons** still leads the way from **Gowling WLG**.
- **Fieldfisher** is in third place alongside **CMS** in the Law Firm rankings.
- **DLA Piper** is the frontrunner by aggregate client market-cap.
- **Osborne Clarke** and **Dentons UK and Middle East** head up the mid-table rankings.

## FTSE AIM 100

- **Gowling WLG** has taken the lead.
- **Pinsent Masons** dropped down into a share of second place with **CMS**.
- **Bird & Bird** takes a share of fourth place with **Carey Olsen** and **Norton Rose Fulbright**.
- **Squire Patton Boggs** moved up four places into equal 11<sup>th</sup>.
- **Taylor Wessing** debuted at the foot of the table.

## FTSE AIM UK 50

- A four-way tie for the lead between **Pinsent Masons**, **CMS**, **DWF**, and **Gowling WLG**.

## SECTORS

- **Fieldfisher** move into second place with **Druces** in **Basic Materials**.
- In **Consumer Goods**, a three-way tie for the lead shared by **Addleshaw Goddard**, **DLA Piper** and **Osborne Clarke**.
- **Carey Olsen** is up into third place in **Financials**.
- **Dentons UK and Middle East** and **DLA Piper** have shifted up into a share of third place in **Industrials**.
- **Watson Farley & Williams** draws alongside **Pinsent Masons** at the head of the **Oil & Gas** table.
- **DAC Beachcroft** is now outright fourth in **Technology**.

## TOTAL AIM MARKET

- **Strand Hanson** moves up into the top five.
- **Centos Securities** takes second place in the client market-cap rankings.
- **Allenby Capital** is up onto the podium places in third.
- **Rothschild & Co** debuted at the foot of the table.

## FTSE AIM 100

- A 27 per cent increase in the value of its index constituents, enabled **Peel Hunt** to rise-up to third place in the rankings by aggregate market-cap.
- **Liberum Capital** now holds down fifth place on a standalone basis.
- **Grant Thornton** debuted at the foot of the table.

## FTSE AIM UK 50

- **Liberum Capital** moved up into a share of eighth place with **Stifel Nicolaus Europe**.

## SECTORS

- **Cairn Financial Advisers** debuted in 10<sup>th</sup> place in **Basic Materials**.
- **N+1 Singer** stretched further ahead in **Consumer Goods** with the addition of **Autins Group**.
- **FinnCap** has joined **Centos Securities** in joint second place in **Consumer Services**.
- In the **Financials** rankings, **Centos Securities** drew level with **Grant Thornton**.
- **finnCap** moved into a share of the lead in **Health Care** alongside **Panmure Gordon**.
- **WH Ireland** takes outright lead in **Industrials** and **Numis Securities** takes first place by aggregate client market-cap.
- **Centos Securities** secured outright second in **Oil & Gas**, while **SP Angel** is up into a share of third place.
- In **Technology**, **Canaccord Genuity** double its constituent count through new mandates for **dotDigital Group**.
- **Investec Investment Banking** moved up to first place in **Technology** client market-cap rankings.

## TOTAL AIM MARKET

- **Neville Registrars** increased its total client count.

## FTSE AIM 100

- **Link Asset Services** retains a sizable advantage by overall numbers and their representative worth.
- **Equiniti**, with a net two new clients, continues to make inroads in the upper reaches of AIM.

## FTSE AIM UK 50

- Gains for **Equiniti** contributed to an 8.1 per cent increase in the collective worth of its constituents.
- **Link Asset Services** still has three times as many index constituents as its nearest competitor.

## SECTORS

- In **Basic Materials**, numbers for **Computershare Investor Services**, **Link Asset Services** and **Share Registrars**, fell away.
- **Link Asset Services** well out in front of the field in **Consumer Goods**, though its overall count fell in the related **Consumer Services** sector.
- Third placed **Share Registrars** has pushed up its client count in the **Financials** category.
- Third placed **Neville Registrars** was the only registrar with an increased client count in the **Industrials** sector.
- In **Oil & Gas**, numbers for **Computershare Investor Services** and **Link Asset Services** were in decline.
- **Link Asset Services** has added to its advantage in the **Technology** rankings.

## TOTAL AIM MARKET

- **finnCap's** numbers pulled back, but it remains the clear frontrunner.
- **Peel Hunt** move into a share of fifth place with **WH Ireland**, ahead of **SP Angel**.
- **SP Angel** gained 12 clients and moved up 7 places into 7th on back of merger with Northland.
- **Arden Partners** moved into a share of 10<sup>th</sup> place with **Liberum Partners**.
- Debuts for both **SI Capital** and **Strand Hanson**.
- **Peel Hunt** is now a place-getter by aggregate market-cap, the collective value of its clients increased by nine per cent to £10.1bn.

## FTSE AIM 100

- **Peel Hunt** repeated its run up the table, the value of its representative client base up 13.1 per cent to £7.6bn.
- **Canaccord Genuity** and **N+1 Singer** share fifth place.
- **WH Ireland** debuted at the foot of the table.

## FTSE AIM UK 50

- **Peel Hunt** moved into a share of second place with **Investec Securities**.
- **Berenberg** moved into a share of seventh position with **J.P.Morgan Cazenove**.

## SECTORS

- **SVS Securities** is up into a share of third in **Basic Materials**.
- A new mandate added to **N+1 Singer's** advantage at the head of **Consumer Goods**.
- **Allenby Capital** takes sole lead in **Consumer Services** due to a solitary client loss by **Canaccord Genuity**.
- **Liberum Capital** has taken the lead in **Financials** and **Numis Securities** now occupy second place on a standalone basis.
- In **Health Care**, **Numis Securities** edged up into a share of fourth place with **Centos Securities**.
- **Whitman Howard** debuted in **Industrials**, taking a share of 20<sup>th</sup> place alongside **Liberum Capital** and **Davy Corporate Finance**.
- **SP Angel** moved into a share of fifth place in the **Oil & Gas** rankings alongside **Shore Capital Stockbrokers**.
- In **Technology**, **Canaccord Genuity** moved up from 10<sup>th</sup> place into fifth following a net gain of three sector constituents.



#### Notes to Editors

The AIM Advisers Rankings Guide is published four times per year. The 2nd quarter update summarised here is for the three months ending 03 April 2019. For rankings scores in relation to the tables, a single point is awarded to reflect a confirmed client relationship, regardless of whether it is a sole or joint appointment.